

PRIVACY POLICY for www.carnivalgraphics.com

At **Carnival Graphics** we are committed to protecting and preserving the privacy of our visitors when visiting our site or communicating electronically with us.

This Privacy Policy contains an explanation of what happens to personal data that you may choose to provide to us, or that we may collect from you whilst you visit this site. Our Privacy Policy should be read in conjunction with our Company's Terms & Conditions of Business.

We will occasionally update this Policy so please return and review this Policy from time to time.

Information We Collect

In running and operating this website we may collect and process certain data and information relating to you and your use of this site. This data and information is detailed below:

- i. Details of visits to our website and the pages and resources that are accessed, including, but not limited to, traffic data, location data and other communication data that may indicate how visitors use this website.
- ii. Information that visitors provide to us as a result of filling in forms on our website, such as when a visitor registers for information or makes a purchase. **We will never store or cause to be stored any financial details such as credit or debit card numbers.**
- iii. Information provided to us when our visitors communicate with us electronically for any reason.

Use of Cookies

Cookies will **only** be used to improve the website experience of a visitor to a website. We may use cookies on this website to record aggregate statistical information about the visitors to our site and the use that our visitors make of the website. When collected this information may be used by us to improve our website and further enhance the visitor experience but will **never** be shared with any third party and in particular, advertisers. Please note that no personally identifiable information is ever recorded.

All computers have the ability to decline cookies. You can easily decline or remove cookies from your computer using the settings within the Internet Options section in your computer's Control Panel.

Use of Your Information

The information we may collect may be used for to develop our website. In addition, we may use the information for the following purposes:

- i. To provide you with information relating to our website, products or services that you request from us.
- ii. To provide you with information on other products that we feel may be of interest to you.
- iii. To meet our contractual obligations to you.

- iv. To notify you about any changes to our website, including improvements, and service or product changes that may affect our website.

If you are an existing customer, we may contact you with information about goods and services similar to those that you have expressed an interest in previously via our website..

If you are a new customer, we will only contact you when you have provided consent and, only by those means you provided consent for.

If you do not want us to use your data for our use then you will always have the option to object to such use.

Storing Your Personal Data

Data that is provided to us is stored on our service provider's secure servers. Details relating to any transactions entered into on our site will be encrypted to ensure its safety.

The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk. Where we have given you (or where you have chosen) a password so that you can access certain parts of our site, you are responsible for keeping this password confidential.

Disclosing Your Information

We may disclose your personal information to third parties only in the following circumstances:

- i. Where we sell any or all of our business and/or our assets to a third party.
- ii. Where we are legally required to disclose your information.
- iii. To assist fraud reduction and minimise credit risks.

Third Party Links

You may find links to third party websites on our website. These websites should have their own privacy policies that you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

Access to Information

The Data Protection Act 1998 gives all individuals the right to access personal information that is held about them. You can request a copy of any information that we hold about you. Please note that any request for this information may be subject to payment of £10 to cover our administrative costs. Please contact us if you wish to make such a request.

Contacting Us

If you have any questions or queries relating to this Privacy Policy then please contact us at paul@carnivalgraphics.com.

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